

Freinberg, 12 April 2021

Europe's most diverse vehicle builder

Schwarz Müller uses its 150 years of experience and problem-solving expertise to manufacture trailers that meet individual requirement profiles. This results in more productivity for transport.

The Schwarz Müller Group with headquarters in Freinberg near Schärding (Austria) is one of the leading providers of towed commercial vehicles in Europe. As a pioneer of innovation and technology, the company sets standards in the industry, and offers its customers individual transport solutions in demanding industries. Together with its subsidiary Hüffermann Transportsysteme, the company manufactures more than 10,000 trailers and lorry superstructures for both the Schwarz Müller and Hüffermann brands at the parent plant in Freinberg (Austria), as well as at the three production facilities in Dunaharaszti (Hungary), Žebrák (Czechia) and Neustadt/Dosse (Germany) per year. The Group, which has 2,150 employees, generates a turnover of 366 million euros (as of 2020). In 2020, the year of the coronavirus pandemic, the Group maintained its turnover and aspired to continue expanding its standing in the European trailers market.

Successful in 21 markets

The Schwarz Müller Group has an international organisation in 21 countries in Central and Eastern Europe. It operates its own organisations in 12 countries, and is represented by dealers in nine countries. The 100 percent subsidiary Hüffermann is the market leader for container transport trailers in Germany. With the acquisition of this company at the start of 2020, Schwarz Müller has nationwide representation in the largest single market that the company serves.

Europe's most diverse portfolio

Schwarz Müller manufactures 150 different types of vehicles in eight vehicle families. They are used in demanding industries like the construction industry, infrastructure including waste disposal and recycling, long-haul transport, the petroleum industry and the timber industry. The company carries the entire range of complex transport vehicles for construction and infrastructure. The platform vehicles for long-haul transport also exceed the efficiency of standard products.

This diverse portfolio means Schwarz Müller can guarantee its customers added value: premium vehicles, which can be optimally adjusted for operational environments, mean higher productivity. 60 percent of the vehicles have individual features beyond the price list. Companies that want more performance from their vehicles use them. Despite this niche strategy, the Schwarz Müller Group is among the top three in Europe, and the market leader in five markets: Austria, Hungary, the Czech Republic, Slovakia and Switzerland.

Vehicles that set standards.

Schwarz Müller sets standards when it comes to higher payload, longer operating times and safe and simple handling, as well as when it comes to reducing CO₂ emissions in transport. The vehicles combine extreme robustness with a low tare weight and are distinguished by their intelligent configurations. Schwarz Müller also produces vehicles according to individual specifications without abandoning industrial standards. Regular innovations in construction, metalworking and welding technology contribute to this. The company has been a pioneer in lightweight construction for decades, and provides options for every product group that are up to 1,000 kilograms lighter than standard vehicles. More than two thirds of total sales consist of lightweight vehicles.

Most modern production facilities in the industry

In order to be in control of this range of products, Schwarz Müller built the most modern production facility in European trailer construction. Following the reorganisation of 140,000 production processes, complex, customised vehicles can now be manufactured with a standard lead time. In a sequenced production flow, the sequence on the 16 production lines is optimised on the computer on a daily basis, and continuously developed with the help of quantum computers.

Continuous customer focus

Thanks to the international network of its own facilities, dealers and service partners, Schwarz Müller creates a continuous customer focus in every main market for the entire life cycle of its products. The customer services include maintenance, repairs and spare parts supply, one of the largest rental fleets in Europe and international used vehicle trade. The close ties to its customers mean Schwarz Müller manages to understand their requirements precisely and translate them into technical solutions. According to the self-image of the traditional family business, which is celebrating its 150th anniversary in 2021, successful customer relationships are not only based on product quality, but also on handshake quality.

Facts and figures

(As of 31 December 2020)

Year of foundation	1871
Company headquarters	Freinberg (Austria)
Company form	GmbH (company with limited liability)
Management	CEO Roland Hartwig CFO Georg Preschern Authorised signatory Rudolf Schmid
Employees	2,150
Turnover	366 million euros
International organisations	21 countries
Own organisations	12 countries
Represented by dealers	9 countries
Own facilities	19
Production facilities	4 Hanzing (Freinberg; Austria), Žebrák (Czechia), Dunaharaszti (Hungary), Neustadt/Dosse (Germany)
Distribution and service sites	15
Brands:	Schwarz Müller, Hüffermann

More information:

Michael Prock, press relations.

Prock und Prock Marktkommunikation GmbH, Laserstraße 13/1, 5020 Salzburg, Austria.

Email: mp@prock-prock.at, Tel.: +43.662.821155-0, Mob.: +43.664.2108854