

Freinberg, 22 October 2021

# Competition to celebrate the 150 year anniversary is concluded

- *Three new vehicles presented in Hanzing*
- *Record turnover in anniversary year within reach*
- *Active role in new markets planned*

With the presentation of prizes to the three winners of a new Schwarz Müller vehicle, yesterday, Thursday 21 October, saw one of the highlights of our 2021 anniversary year take place. Three companies from Germany, Poland and the Czech Republic were drawn from the more than 4,000 competition entrants, and were presented with the vehicles at the company's Hanzing headquarters in Freinberg bei Schärding. CEO Roland Hartwig emphasised that the coronavirus pandemic had made the bigger celebrations that had originally been planned impossible. Despite this, the anniversary celebrations had still contributed to developing a closer relationship with the customers in various countries.

A raffle was drawn for current new vehicles from three operational areas. The third prize was a container transport trailer from the German subsidiary company, Hüffermann. It was presented to the company Sommer Transport s. r. o. of Tachov, Czech Republic. Tomaszów Mazowiecki from Polish transport company Kama Jarosław Krasowski won the long-distance vehicle from the new POWER LINE, launched in the anniversary year. The first prize, a tipping semi-trailer, went to the German company Reinhold und Marcel König which is based in Viernheim (Hesse). The prizes have a total value of more than 100,000 euros.

**Hartwig: convincing customers even more with quality**

According to CEO Roland Hartwig, in its 150th anniversary year, Schwarz Müller is expecting to achieve record turnover. The current rate of economic expansion should allow Schwarz Müller to achieve an increase of roughly ten percent to 400 million euros compared with the previous year. It will maintain its market leadership in the five countries of Austria, Hungary, the Czech Republic, Slovakia and Switzerland. The basis for this is the company's completely revised and expanded product portfolio, with eight vehicle ranges and 150 different vehicle types.

“We have made our stand-out characteristics very clear to customers. We are specialists for vehicles that do more: whether it is because they have a lightweight design, or because they have individual components that increase their performance during everyday use.” Schwarz Müller has certainly proven its strong and successful tradition in the area of design and manufacturing in its anniversary year. The company is to build on this basis over the coming years and further expand its role in the European markets. “In the expected consolidation phase, we will also be proactive,” announced Hartwig.

**150 years: focus on vehicle construction at an early stage**

The industrial company was founded in Passau in 1871 as a blacksmith's shop. A wagon-making business was also added to the blacksmith's shop in the 19th century. This gave rise to motorised vehicle construction in the 1930s, which was then in its infancy. Schwarz Müller also built passenger cars for a few years. During the great depression, the expanding company relocated to nearby Freinberg bei Schärding in Austria, and set up the facility which remains the company headquarters to this day, in the suburb of Hanzing, in 1936. During the economic miracle, the company began to establish a network of branches in Austria, and in the 1990s it achieved market leadership in its home market.

At approximately the same time, it decided to pursue rigorous expansion into the countries behind the Iron Curtain. Plant facilities were established in Hungary and the Czech Republic. Since 2020, there has been a fourth plant in Germany, and with Hüffermann, a second product brand in the group. Today, the company is active in 21

European countries and is one of the leading industrial companies in the industrial region of Upper Austria.

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The winners from Germany, Poland and the Czech Republic with CEO Roland Hartwig (left in picture); Plant Manager Hanzing, Philipp Kluge (third from left) and CFO Michael Hummelbrunner (right in picture).



CEO Roland Hartwig has managed the company since 2016 and wants to celebrate further successes with the company that looks back on a long and proud tradition.

The Schwarzmüller Group is one of the biggest suppliers of commercial vehicles in Europe. Mainly serving the premium vehicle market, the company sets industry standards: with 150 years of expertise, it has become the leading specialist for individual transport solutions in areas that have high aspirations. With vehicles from the two Schwarzmüller and Hüffermann brands, the company supplies the construction sector, infrastructure companies, the raw materials and recycling industries and long-haul transport businesses.

**Further information:**

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